



PEMUDA KATOLIK

UNIT KERJA BISNIS & EKONOMI KREATIF

263,9 JUTA JIWA PENDUDUK

BPS 2018

16.056 PULAU

KKP 2017

514 KOTA & KABUPATEN

Kemendagri 2016

157 JUTA JIWA (66%) USIA PRODUKTIF (15-64 TAHUN)

Rumah Millennials 2017

300 KELOMPOK ETNIS

1.340 SUKU

BPS 2010

132 JUTA PENGGUNA INTERNET

40% AKTIF SOSIAL MEDIA

TetraPak Index 2017

742 BAHASA

BPS 2010

Ekonomi Kreatif sebagai Industri Strategis Menuju Indonesia Maju 2045

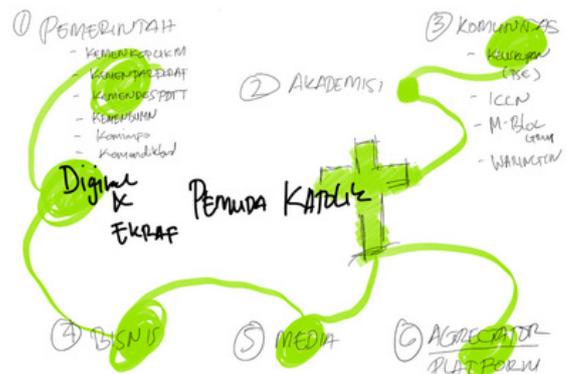
HERMAN UMBU BILLY

Kami menyadari perlunya Pemuda Katolik mengambil peran dan berkontribusi pada perjuangan bersama Bangsa Indonesia menuju Indonesia Maju 2045, visi yang disampaikan Presiden Joko Widodo pada saat pelantikan Beliau sebagai Presiden Republik Indonesia 2019-2024.

Ekonomi Kreatif dengan 17 Sub-Sektor (Aplikasi, Arsitektur, Desain Produk, Fesyen, Desain Interior, Desain Komunikasi Visual, Seni Pertunjukan, Film, Animasi & Video, Fotografi, Kriya, Kuliner, Musik, Penerbitan, Pengembang Permainan, Periklanan, Seni Rupa, Televisi & Radio diyakini sebagai salah satu industri strategis menuju Indonesia Maju 2045 yang potensinya diperkuat dengan bonus demografi Indonesia (2030-2045).

Dalam upaya peningkatan kapasitas kader pemuda katolik yang mampu berkontribusi pada pembangunan nasional khususnya penguatan ekonomi bangsa maka ekonomi kreatif diusulkan terintegrasi dengan kurikulum pelatihan kader pemuda katolik mulai dari KKD (Kursus Kepemimpinan Dasar), KKM (Kursus Kepemimpinan Menengah), hingga KKL (Kurus Kepemimpinan Lanjut).

Dengan mengintegrasikan Ekonomi Kreatif kedalam kuruikulum pelatihan kader Pemuda Katolik diharapkan para kader mampu berkontribusi bersama pelaku dan penggiat ekonomi kreatif mewujudkan ekosistem industri kreatif di daerahnya masing-masing.



Bank Sampah, Wujud Kepedulian Kita Terhadap Lingkungan

CHANDRA FIRMANTO

Pemuda Katolik Komda Banten menginisiasi pendirian Bank Sampah PETRA yang diresmikan pada 9 Desember 2021 yang lalu. Bank Sampah PETRA merupakan bank sampah digital pertama di kota Tangerang Selatan.

Bank Sampah Digital Petra berupaya melibatkan umat dan masyarakat pada Gerakan Sedekah Sampah. Gerakan ini diharapkan dapat membuka lapangan kerja bagi para kolektor yang menjadi mitra Bank Sampah Digital Petra. Lapangan kerja baru juga terbuka bagi tenaga pemilahan yang gudang/sentra pemilahan Bank Sampah.

Ketua Umum Pemuda Katolik, Stefanus Asat Gusma mendorong kerja nyata kader Pemuda Katolik Banten melalui Bank Sampah Digital Petra ini bisa ditularkan kepada kader-kader Pemuda Katolik di seluruh Indonesia agar terinspirasi kemudian melakukan kerja-kerja nyata pula.



"SAMPAHMU
TANGGUNG
JAWABMU".

Peluang Bisnis Baru di Pertashop

RUDI DJONG

BUMN Pertamina meluncurkan layanan baru bernama Pertashop guna menjangkau masyarakat luas yang membutuhkan bahan bakar minyak (BBM). Pertashop merupakan lembaga penyalur dari Pertamina yang disiapkan untuk melayani konsumen yang selama ini belum terlayani oleh lembaga penyalur BBM, seperti SPBU.

Pada situs Pertamina diterangkan skema bisnis Pertashop terbagi menjadi dua, yaitu; pertama dengan biaya investasi dan biaya operasional ditanggung oleh mitra, dan yang kedua biaya investasi ditanggung oleh PT. Pertamina dan biaya operasional oleh mitra. Apabila biaya investasi dan operasional ditanggung oleh mitra diperkirakan biaya yang diperlukan sekitar 250 juta rupiah, sementara apabila investasi ditanggung Pertamina maka biaya sekitar 80 juta rupiah.

Dengan kapasitas tangki penyimpanan 3 KL upper ground, direkomendasikan ekomendasi omzet 400 liter per hari. Sementara produk ritel yang dijual adalah Petamax, Dexlite, LPG Non Subsidi, Pelumas.

Kriteria mitra Pertashop Bagi masyarakat yang ingin mendaftar sebagai mitra Pertashop Pertamina, berikut ini kriterianya: Memiliki legalitas usaha berbentuk Badan Usaha dan atau Badan Hukum (CV, Koperasi, PT), dengan kelengkapan dokumen legalitas berupa KTP, NPWP, Akta Perusahaan. Memiliki atau menguasai lahan untuk pengoperasian Pertashop dan mendapatkan rekomendasi dari Kepala Desa.

Pemuda Katolik melalui gugus tugas unit kerja bisnis menyambut baik peluang kerja sama dengan mengkonsolidasikan seluruh potensi sumber daya kader di daerah untuk mencoba peluang bisnis ini sekaligus sebagai salah satu unit bisnis organisasi.

Pertashop pertama milik kader Pemuda Katolik yang akan segera dioperasikan dan dijadikan pilot project organisasi berada di Jl. Affandi Rani, Desa Hilir Tengah, Kecamatan Ngabang, Kabupaten Landak, Provinsi Kalimantan Barat.



"Pertashop Membuka Peluang Usaha Baru, Sekaligus Peningkatan Kapasitas Kewirausahaan Kader Pemuda Katolik".

Maklon Natural Body Care for UMKM

REGINA VIANNEY

Pemuda Katolik berencana membangun kerja sama dengan PT. Ardiya Dinara Indotrada guna mendorong Kader-kader Pemuda Katolik khususnya yang memiliki kapasitas dan ketertarikan terhadap dunia usaha (entrepreneurship) untuk belajar dan mulai membangun jenama/brand mereka sendiri

Category
Anti-Bacterial

Hand Sanitizer

- Contains 70% alcohol that kills 99.9% of common harmful germs and bacteria. Enrich with Vitamin E and Aloe vera for moisturizing your skin
- Packaging size: 20 ml, 60 ml, 100 ml, 250 ml, 500 ml
- Refill Pack: 1 L / 5 L / 10 L

Multipurpose Spray

- To keep stay clean, improve stonp quality and makes room healthier (spray before sleep to your bed pillow)
- Packaging size: 30 ml, 60 ml, 100 ml, 250 ml, 500 ml
- Refill Pack: 1 L / 5 L / 10 L

Desinfectant

- Contains 70% alcohol that kills 99.9% of common harmful germs and bacteria on any surface.
- Packaging size: 30 ml, 60 ml, 100 ml, 250 ml, 500 ml
- Refill Pack: 1 L / 5 L / 10 L

Category
Body Care Natural

Shower Gel

- Shower gel is suitable for the skin type which prohibits the aging signs soon. The vitamin E, which is added in some times of moisturizing body wash, gives more nutrients to the skin.
- Packaging size: 60ml, 100ml, 250ml / 500 ml

Face & Body Scrub

- Formulated with coffee grounds and a blend of three pure sugars, scrubbing your face or body with this exfoliator will leave skin smooth, rejuvenated, and smogested with reduced signs of fatigue. Packaging size: 100g / 250 gr

Shampoo

- Organic Aloe Vera and Nordic sugar beet play the leading roles in this shampoo that moisturises and gently cleans the hair. The hair feels healthy and the shampoo counteracts the build-up of static, bergamot oil.
- Packaging size: 60ml, 100ml, 250ml / 500 ml

Category
Face Series

Face Sunblock with SPF 15,30 & 50

- This hydrating and antioxidant-rich shield is designed specifically for city wear. It works to protect your skin against the damage caused by free radicals (the unstable molecules that can cause premature aging), by providing a physical, yet invisible, block against UV rays and pollution.
- Packaging size: 100ml / 250 ml

Ultimate Eye and Face Day & Night Lotion

- Moisturizing cream that can be used as 2 treatments at a time. "make the face and eyes feel more supple, moist, bright and protected from UV exposure also wrinkles less. Available in 2 variants for day and night purpose
- Packaging size: 60 ml

Ultimate Skin Refiner Toner

- Toner contains AHAs to gently exfoliate dead and dry skin away from the surface of the skin, while vitamins, minerals, and amino acids nourish what's underneath.
- Packaging size: 30 ml / 60 ml

Category
Body Care Natural

Body Lotion with SPF

- Body Lotion may be the key to keeping your skin young and luminous. Due to its high levels of vitamin E, antioxidants and fatty acids, this golden oil is an ideal treatment for aging skin.
- Packaging size: 60, 100, 250, 500 ml

Body Oil

- This formula is 100 percent pure plant extract, which is why it's a favorite after-shower body oil of the many reviewers who swear by it for smooth, supple skin. Maintain the immune system, relieves itchy skin & eczema
- Packaging size: 100g / 250 gr

Hand Wash

- Keep germs at bay with a gentle formula that leaves your hands clean and soft with every wash. Infused with essential oils and vitamin E for an incredible softness you'll be amazed by every single time. Mild formula, with Vitamin E. Softness with every wash
- Packaging size: 250ml / 500 ml / 1000ml

Category
Others

Reed Diffuser

- Reed diffusers are super handy to release the benefits of essential oils. Some essential oils over others can help promote cognitive function, focus and memory. Rosemary, Basil, Lemongrass, Tangerine, and Spearmint oils all act to keep you alert, clear-minded, and focused.
- Packaging size: 40ml / 100 ml

Candle

- Candle with aromatherapy based soy wax / paraffin / palm wax / coconut wax "customized scent"
- Packaging size: 65 / 185 / 220 gr

Category
Body Care Natural

Face Mist

- Face mist not only aid in sanitizing but are said to make strands soft and moisturized with ingredients like Melaleuca alternifolia (Bactericide, antiseptic, healing and antifungal), Lemongrass (bactericide, antiseptic and antifungal) and aloe vera (Bactericide)
- Packaging size: 100ml

Lip Balm

- Prep with the 100% natural brown sugar scrub (which has plenty of hydrating oils and actives in its own right) top with the peppermint-tinged balm to give lips that oh-so-soft feel.
- Packaging size: 10 & 15 gr

Hair Mist

- The second benefit of a hair mist is the way it penetrates the skin. A shampoo-conditioner, no matter how good its components, can't compete the way hair mist goes deep into the skin and does its job revitalizing the skin tissue.
- Packaging size: 100gr / 250 gr

Category
Others

Shoe Deodorizer

- Shoe Cleaner and Deodorizer are 99.9% effective against most common germs and also eliminate unpleasant odours and kill bacteria
- Packaging size: 250ml / 500 ml / 1000ml

Room Spray

- Can be used on all types of linens that encounter your children in their places or rooms. Proves to be effective in killing 99.9% of bacteria and germs that stick to linens.
- Packaging size: 100 ml, 250 ml

Category
Body Care Natural

Pure Essentials Oil

- Natural oils obtained from a specific type of plant, usually this oil is obtained from roots, stems, leaves, flowers and fruits. Essential oils, or essential oils themselves, are usually used as aromatherapy, which is believed to have various benefits for the health of the body.
- Packaging size: 100 ml

Argan Oil

- Argan Oil help you elevate your hair skin so can capture your style and your signature look with healthy hair skin.
- Packaging size: 100 ml

Hair Oil

- The second benefit of a hair oil is the way it penetrates the skin. A shampoo-conditioner, no matter how good its components, can't match the way hair oil
- Packaging size: 100ml

Category
Hotel Amenities

Each product is developed to be the best of its kind so every ingredient is thought through and put together to create the most amazing hand spray or the most efficacious shampoo, body wash, body lotion.

We wanted to produce something that really does work on lots of different levels - it delivers results, it is natural and it smells amazing too.

Category

Kids Product



Kids Linen Spray

- Can be used on all types of linens that encounter your children in their places or room. Proven to be effective in killing 99.9% of bacteria and germs that stick to linens.
- Packaging size: 100 ml, 250 ml



Kids Handsanitizer & Multipurpose Spray

- Produces sanitizer preventive skincare, health care, and home care from 100% natural ingredients that are not only safe, effective, and affordable, but also suitable for allergic kids, tweens, moms to be, and nursing moms. The gentle aroma that came from the therapeutic essential oils. Safe to be used cancer patients, pregnant women and children. Foodgrade alcohol 60%, Aloe Vera and Vit E
- Packaging size: 30 ml, 60 ml, 100 ml, 250 ml, 500 ml

Category

Kids Products



Kids Hair and Body

- Product for kids especially for sensitive children's skin. Extra soft and easy to rinse off, the skin doesn't dry out like other normal soaps. Helps keep skin soft and smooth, enriched with almond oil and vitamin E. With a longer-lasting strawberry scent.
- Packaging size: 100 ml, 250 ml



Mosquito Spray

- A mixture of cedar oil diluted with water can be sprayed on your lawn and shrubs to repel insects like fleas and mosquitoes. (We like these spray bottles.) Not only does it keep pests away, but it can nix their eggs, too.
- Packaging size: 30 ml, 60 ml, 100 ml, 250 ml, 500 ml